

FOR THE MEDIA

ASMPT Group CEO Robin Ng opens industry first joint customer advocacy center for Semiconductor and Electronics Manufacturing in Vietnam

Enabling the digital world

Singapore, November 9, 2022 – ASMPT, the leading global supplier of hardware, software and service solutions for the integrated smart factories in semiconductor and electronics manufacturing industry, has opened its new Hanoi office. This is the industry first customer advocacy center in Vietnam that provides complete customer support for both SEMI and SMT sales, service, applications, and training facilities. The company is present in more than 30 countries in the world supporting customers in various industries.

Since the establishment of the first ASMPT office in Vietnam in 2016, the number of employees there has grown from 4 to an impressive total of 55 today. The company has now moved into new premises in Hanoi to provide optimum support for its numerous customers from the SEMI and SMT sectors. The ceremonial opening with many invited guests on November 4 was personally conducted by ASMPT Group CEO Robin Ng.

In his opening speech, Mr. Ng underlined the special potential of the Vietnam market regarding the steadily increasing global demand for silicon and electronics: „Vietnam is positioning itself well to serve the global market, being home to many thriving local and international companies in the high-tech manufacturing space. The new Vietnam customer advocacy center we are officially opening today brings together both our Semiconductor and SMT Solutions teams under one roof, providing an ASMPT ‘one-stop’ location for all our solutions and for all our customers in Vietnam.”

After thanking the ASMPT Vietnam team for the strong performance over the years and the transformation into a widely known and well-respected solution partner for customers in all areas of SEMI and SMT manufacturing in Vietnam, Mr. Ng concluded with a clear commitment to the Vietnamese market: “Your business is in good hands with us,

and we will continue serving you well. ASMPT is here in Vietnam to be a strong partner and resource for you, our customers.”

Industry competence: sales, service & support

Vietnam is a production base for semiconductor and SMT companies from all around the world. The ASMPT team in Hanoi does not only support the Hanoi region but also Vietnam as a whole, directly and together with its large, experienced partner network, being always ready to support its customers, no matter where they are located.



The SEMI business segment differentiates itself by leveraging cutting edge technologies that help customer achieve competitive edge and faster time-to-market. It offers a diverse product range from bonding to molding and trim & form to the integration of these activities into completed in-line systems for the microelectronics, semiconductor, photonics, and optoelectronics industries. SEMI provides a comprehensive suite of solutions that satisfies customer needs for performance, reliability, and value.

The SMT business segment works closely together with customers and partners towards the Integrated Smart Factory by providing industry-leading solutions: Not only best-in-class hardware equipment, but also the Smart Shopfloor Management Suite WORKS and the highly acclaimed modular, flexible, and vendor-independent Open Automation concept. The team also progresses after-sales services towards the digital world with ASMPT's Service 4.0 initiative: Remote Smart Factory, Webshop, ASMPT Academy, Factory Equipment Center and much more. The after-sales capability is enhanced by a training and demo center, head care services, spare parts room and bonded warehouse.

Uniquely armed with the in-house expertise of both SEMI and SMT technologies and processes, ASMPT leverages on the leading positions of both segments to further the development of solutions in tandem with needs bring about by the continuous advancement of semiconductor and SMT manufacturing processes.

Illustrations for downloading

The following images are available for download in printable format at:
<http://www.htcm.de/kk/asm>

	
<p>ASMPT Group CEO Robin Ng (3rd from right) and the local management opening the new ASMPT Hanoi office.</p> <p>Source: ASMPT</p>	<p>Robin Ng personally conducted the grand opening ceremony and underlined the special potential of the Vietnam market.</p> <p>Source: ASMPT</p>

About ASMPT Limited (“ASMPT”)

ASMPT (HKEX stock code: 0522) is a leading global supplier of hardware and software solutions for the manufacturers of semiconductors and electronics. Headquartered in Singapore, ASMPT’s offerings encompass the semiconductor assembly & packaging, and SMT (surface mount technology) industries, ranging from wafer deposition, to the various solutions that organize,

assemble and package delicate electronic components into a vast range of end-user devices, which include electronics, mobile communications, computing, automotive, industrial and LED (displays). ASMPT partners with customers very closely, with continuous investment in R&D helping to provide cost-effective, industry-shaping solutions that achieve higher productivity, greater reliability and enhanced quality.

ASMPT is one of the constituent stocks of the Hang Seng Composite MidCap Index under the Hang Seng Composite Size Indexes, the Hang Seng Composite Information Technology Industry Index under Hang Seng Composite Industry Indexes and the Hang Seng HK 35 Index.

To learn more about ASMPT, please visit us at asmpt.com.

The ASMPT SMT Solutions segment

The mission of the SMT Solutions segment within ASMPT is to implement and support the Integrated Smart Factory at electronics manufacturers worldwide.

ASMPT SMT Solutions support the networking, automation and optimization of central workflows with hardware, software and services that enable electronics manufacturers to transition to the Integrated Smart Factory in stages and enjoy dramatic improvements in productivity, flexibility and quality. With the integrated concept "Open Automation", ASMPT SMT Solutions opens the door for its customers to economically feasible automation, entirely in accordance with their individual requirements - modular, flexible, and vendor-independent.

The product range includes hardware and software such as SIPLACE placement solutions, DEK printing solutions, inspection and storage solutions, and the Smart Shopfloor Management Suite WORKS. With WORKS, ASMPT SMT Solutions offers electronics manufacturers high-quality software for planning, controlling, analyzing and optimizing all processes on the Shopfloor.

Since maintaining close relationships with customers and partners is a central component of ASMPT’s strategy, the SMT Solutions segment has established the SMT Smart Network as a global forum for the active exchange of information between and with smart champions.

For more information about ASMPT SMT Solutions visit smt.asmpt.com.

Media contacts:

ROA ASMPT Press Office
SMT Solutions
ASMPT SMT Singapore Pte. Ltd.
Jaewon So
Tel.: +65 6866 7033
E-mail: Jaewon.so@asmpt.com
Website: smt.asmpt.com

Global ASMPT Press Office
Corporate
ASM Assembly Systems GmbH & Co. KG
Susanne Oswald
Rupert-Mayer-Strasse 44
81379 Munich
Germany
Tel: +49 89 20800-26439
E-mail: susanne.oswald@asmpt.com
Website: .asmpt.com